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DAN ELDER, MS, ACC



A portfolio entrepreneur, Dan Elder lives his vision to assist transitioning servicemembers as they return to the workforce. He formed his current start-up in July 2013 coming from McLane Advanced Technologies where he was the Senior Director of Business Development. Prior to, he was a Knowledge Consultant with Computer Sciences Corporation after a highly successful 26-year career as a U.S. Army noncommisioned officer and executive leader. A 4-time Hall of Fame inductee and graduate of the Sergeants Major Academy, Dan served as the Army's most senior enlisted logistician as the command sergeant major of the U.S. Army Material Command.

As managing partner of the service-disabled, veteran-owned Topsarge Business Solutions, Dan spun out his digital division which became milMedia Group in 2017. He is responsible for growing two companies and to manage his distributed workforce. He is accountable for managing project strategies, developing schedules, quality control, and on time delivery that is on budget. Assisting Dan is his wife Gloria and their 24 employees and associates who care for a portfolio of government and commercial client projects, which includes training, business services, subject matter experts, administration, coaching, staff augmentation, and web and digital media services. Dan and his team develop and manage multi-year project plans and establish and monitor key performance indicators.

As an executive coach and trainer, Dan leads evaluation and assessment programs for individuals, teams and groups using best-practice techniques; he gathers feedback and interprets individual assessments and survey data and has conducted one-on-one coaching for over 250 managers and executive leaders. He provides analytic and in-stride evaluations based on organizational goals; creates reports and conducts high-level briefings. Dan curate's leader development training for teams and groups of 30-35 as a facilitator and as a leadership coach, and provides feedback using a variety of survey tools.

He earned a Master of Science degree in Corporate & Organizational Communication from Northeastern University, Boston, MA, and a bachelor's degree in Business Administration from Touro College, New York, NY. Dan also completed post-graduate studies in Organizational Behavior and Executive Coaching from the University of Texas-Dallas Naveen Jindal School of Management. He is a certified executive coach by the International Coach Federation and is a Wiley DiSC certified trainer. Dan volunteers his time as the Chairman of the Temple Military Affairs Committee and he is a Senior Fellow for the AUSA Institute of Land Warfare and a member of the Veterans of Foreign Wars and Rotary International.